



Boost your business by SalesBoosts

India's most reliable SalesBoosts CRM now on cloud

Effective tool for sales force automation

About CRM?

Headquartered in New Delhi, H.R Software Solutions Pvt. Ltd., an ISO 9001-2008 certified company, was set up in 2008, with a mission to be the most consistent and dependable organization providing unparalleled services, finest products and comprehensive high-quality solutions to a wide set of customers in India and abroad. Today, SalesBoosts has in its portfolio some of the best breed applications for diverse business enterprises, such as ERP Real Solution / SalesBoosts CRM besides IT Consulting. These Solutions are designed to provide a superior experience, enabling organizations to focus on their core competencies while realizing their business plans and strategies.



Why is SalesBoosts CRM important?

Effectively managing interactions is crucial for building, maintaining, and enhancing customer relationships. Enterprises that fail to implement a smart CRM strategy risk missing opportunities, facing workflow inefficiencies, and leaving customers frustrated or overlooked.



Benefits of SalesBoosts CRM

LEAD MANAGEMENT MODULE

Real time lead management from capturing leads till closing it. Option to qualify the leads and convert to opportunities. Log Activities/meeting reports against leads and view the history of transactions. Can re-assign the leads to other sales person as and when required. MIS analytical reports on the basis of source of enquiry and status of leads.

OPPORTUNITY MANAGEMENT

With regards to the sales process, an Opportunity represents a potential sale to a prospect or customer, and all activities related to that sale such as Calls, Emails, Meetings, Tasks, and Quotes are able to be tracked in CRM. SalesBoosts CRM Opportunity Management module gives an organization the ability to manage and monitor their sales funnel, and provides the analytics needed to streamline and formalize their sales processes. It also gives a 360 degree view of their sales funnel. Various MIS reports.

ACTIVITY MANAGEMENT

An Activity is a record of actions like meeting, call, email that took place with an Account or opportunity. SalesBoosts CRM helps to document the details of those actions and their corresponding results, which may be related to sales, marketing, customer service, etc.

The Activity log allows other users and management to know exactly what happened, when these activities happened, and how much time was utilized to perform or to complete these activities. It also helps plan the further action to be done against each opportunity. In SalesBoosts CRM Options are available to set reminder, alert and message sharing related to a particular activity. Task management module in SalesBoosts CRM can be used to schedule an appointment, meeting, event or any other relevant task. Task can be assigned to self as well as team members.

TASK MANAGEMENT

Task management module in SalesBoosts CRM can be used to schedule an appointment, meeting, event or any other relevant task. Task can be assigned to self as well as team members.

QUOTATION MODULE

A sales person can create and send quotation at any stages of the sales cycles. Template options are provided to prepare the quotes easily and quickly. Option are available during the preparation of quotation to pick sales prices from standard price list attached with each product.

Key Modules

- Lead Management
- Sales Forecast
- Activity Management Task Management
- Opportunity Management
- Manage Sales Funnel

**Grow with
SalesBoosts CRM**



25%

**Increased
Productivity**

Do more in less time



55%

**Faster
Implementation**

Get started in no time



85%

**Saved on
Licensing Fees**

Big savings for a lifetime



Market Has Evolved For Intact Solutions

Today market has gradually developed itself into a more complex industry wherein customers have a tighter hold over the industry and more choices also, that has led to a "shape-up-or-ship-out" situation for you. We cover the evolution of the product, Scan-and-Solve and provide enterprise wide access to vital customer information anytime, anywhere, so you can manage your business with an integrated approach to inside and field sales, customer care, and marketing.



SalesBoosts CRM-PRE SALES

SalesBoosts CRM Pre-Sales Module enables much higher efficiency levels in Marketing activities of an organization. It tracks all the information about marketing activities of the organization like Lead Management, opportunity Management, Daily Sales Report (DSR), Quotation, Task/Meeting Management, Meeting Management etc. Customer contact information is captured in the database. it enables the management to have a closer and timely look on all the prospects and sales pipeline. SalesBoosts CRM implementation will help the sales team to have a single point of access to the leads, opportunities, tasks, activities and calendar and various MIS reports

Key Product Insights



Handling more than 1.0 Million Service Calls per month

Managing over 1 million service calls monthly, ensuring efficient, timely responses, leveraging advanced CRM tools to maintain high service standards, and prioritizing customer satisfaction at scale.



Installation base at various industries

Supporting a diverse installation base across various industries, ensuring seamless integration, tailored solutions, and consistent performance to meet the unique needs of each sector.



Available in Online (web-based) & Offline (Desktop-based) Versions

Offered in both online (web-based) and offline (desktop-based) versions, providing flexibility and accessibility for users, ensuring seamless operation regardless of internet connectivity.



Easy, Flexible & Scalable Customization

Provides easy, flexible, and scalable customization options, allowing users to tailor the system to their specific needs, adapt quickly to changes, and grow alongside their business.



Fastest implementation, takes just 7 business days

Achieves the fastest implementation, completing in just 7 business days, ensuring quick deployment and minimal disruption, so businesses can start benefiting from the system almost immediately.



Reduces service operations cost by 15-25%

Cuts service operations costs by 15-25%, delivering significant savings through efficiency improvements, streamlined workflows, and optimized resource allocation.



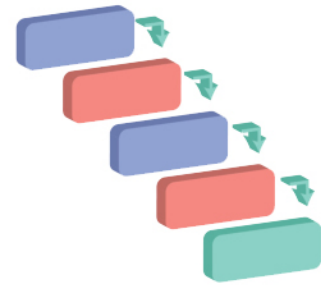
Remarkable efficiency in SCM and Production Planning

Delivers remarkable efficiency in supply chain management and production planning, optimizing processes, reducing lead times, and enhancing overall productivity to drive significant operational improvements.

Traditional CRM VS SalesBoosts CRM

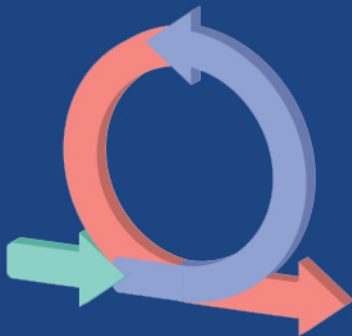
Traditional CRM

Without clear guidance for handling service issues, even the best data won't enhance customer outcomes. Siloed processes hinder the ability to provide satisfactory service, while rigid systems often necessitate complete overhauls with each business expansion. Customers frustrated or overlooked.



SalesBoosts CRM

Intelligent automation and real-time AI empower businesses to revolutionize customer engagement. With a flexible architecture that simplifies scaling, enterprises can easily add processes and procedures. Our unified platform connects systems, dismantling silos to enhance synergy and efficiency.



Some of our major clients



Thank you

The image features the words "Thank you" rendered in a 3D, blocky font. The letters are light yellow with a blue outline and a blue top surface. They are arranged in two lines: "Thank" on top and "you" below it. Each letter casts a soft red shadow on the light pink background. Scattered around the text are several colorful, five-pointed stars in shades of cyan, yellow, and purple, each also casting a small red shadow.